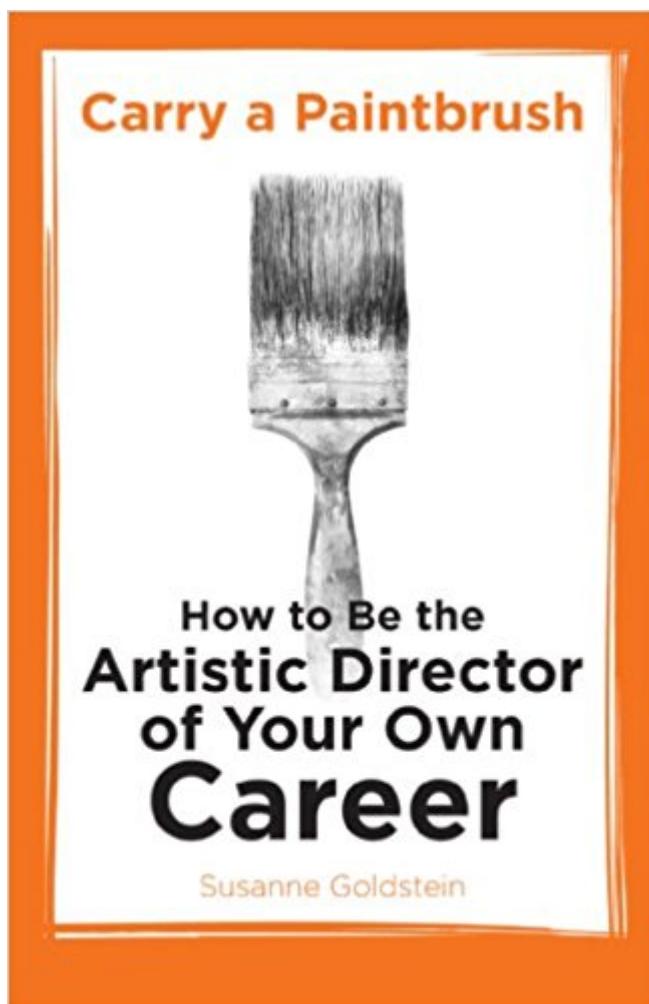


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# Carry A Paintbrush: How To Be The Artistic Director Of Your Own Career



## Synopsis

What if your career were yours to paint? What if, by simply carrying an imaginary Bucket of Paint and a Paintbrush, you could paint yourself into any professional situation? The Paintbrush, according to respected Career Artist Susanne Goldstein, is the only tool you'll need to Paint Doorways into the career and job you've always wanted. Even in the most challenging and impenetrable job markets, Goldstein's Paintbrush methodology works because it shifts the focus away from going after jobs, and places it on harnessing good luck, developing relationships with people, and knowing how to convert opportunity into reality. Goldstein uses stories (including how she broke into Hollywood in six weeks), frameworks, techniques and exercises that urge readers to upend the way they think about their working lives. Carrying a Paintbrush will help readers:

- \* Identify the sweet spot where their passions, interest and skills intersect
- \* Learn to create opportunities where others see challenges
- \* Meet and get support from influencers already in the field
- \* Develop a unique and compelling personal story
- \* Get unstuck

## Book Information

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## Customer Reviews

Susanne Goldstein is an engineer-filmmaker-consultant-web designer-business strategist-career coach who has spent the past 25 years successfully inventing and reinventing herself. She has helped clients of every color and stripe be whatever they've wanted to be.

This is a very well written book by an individual that has experienced life in a way that we all wish we could experience it. Luck comes to mind as something we all need at some point in our career to

become successful. However, as this author explains, luck is something YOU create by doing something you believe in. Doing something that you are passionate about is when luck is created. The word serendipity comes to mind. Luck is not luck at all, but rather something you as an individual cause to happen as a result of doing. The job market has radically changed over the past several years and this book will help guide you through the many avenues needed to be successful in today's crazy market. Highly recommended!

I had just finished college when I heard Susanne speak and picked up a copy of her book. Since then I've bought copies for friends and family who are stuck in a directionless or dreary career. The Passions, Interests, and Skills exercise is something I continue to do now and again to reassess my own direction and make sure I'm staying true to me in my work life. Susanne's book is smart, funny, and actionable, and I give it my highest recommendation.

Good book but lots of common sense. Nothing that changed my life but some things that made me stop and think.

Such practical advice for all looking to create, get and be successful at a current or want to change careers! Great contribution!

I totally different approach to finding your career path and creating your own job in a tough economy by an author that has done it numerous times.

This book is useful for both first time job seekers and a good reminder for the more experienced. It is written with humor and understanding of the difficulties of defining who you are, what you want in a job/profession and how to go about getting it.

I've never been a buyer, much less a fan, of the publishing genre known as self-help. Whatever the specific topics addressed, these books generally strike me as bogus in content, pandering in attitude, annoyingly full of feel-good platitudes and strategies that ultimately prove to be anything but helpful. It was only after hearing several people I know, and know to be discerning readers, give high marks to "Carry A Paintbrush" that my curiosity got the better of me. So I broke down and bought a copy, fully expecting the usual disappointing claptrap. But those expectations were (happily) dashed once I began reading--and found myself riveted, page after page. Susanne

Goldstein has produced a pithy, witty, supremely savvy, and invaluable tutorial on...well, on far more than just finding a job. "Carry A Paintbrush" is about identifying and shaping the career of your dreams, the one that utilizes your particular skills and talents in the course of working at what you love--and getting paid for it, too.

Very well written and entertaining to read. The author draws on multiple sources of information to provide incredible insight. She takes the reader through a very logical process from determining what your passions are through to how to get the job of your dreams. Everyone in the job market should spend a few dollars on this book to be infinitely more happy with whatever they do next.

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